



Permit #F00040189

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040189

Type of Permit: FILMING

Release Date: 05/19/2011

Production Company THE SECOND CITY
ENTERTAINMENT

Insured Company THE SECOND CITY
Name ENTERTAINMENT

Contact Phone No. 1 323-464-8542

Contact Phone No. 2

Fax

Address 6560 HOLLYWOOD BLVD
LOS ANGELES, California 90028

Production Title SASSY MIO - HOMMER

Type of Production Commercial - Internet

Producer David Brand

Director Mark Kienlen

1st AD David Brand

Production Manager David Brand

FilmL.A. Coordinator Tim Overbeck

Location Manager David Brand

Primary Phone Mobile - 312-286-7694

Secondary Phone

Location Assistant David Brand

Primary Phone Mobile - 312-286-7694

Secondary Phone

Fees

Notification Charge \$155.00

Total Permit Fee \$1,547.00

FILMLA FILM APPLICATION FEE \$625.00

Number of Locations 3

LA COUNTY - BEACH USE \$400.00

LA COUNTY FIRE REVIEW \$282.00

LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
SURCHARGE



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Summary Information**Location****Location 1 of 3****Page 1 of 1**

Permit Number	F00040189	Location Manager	David Brand
Production Company	THE SECOND CITY ENTERTAINMENT	Primary Phone	Mobile - 312-286-7694
Insured Company	THE SECOND CITY ENTERTAINMENT	Secondary Phone	
Production Title	SASSY MIO - HOMMER		

This location has been CANCELED**Location Address** 30050 Pacific Coast Hwy, Malibu, CA, 90265**Location Name** ZUMA BEACH**Location Type** Beach**Location Description** LA COUNTY BEACH**Film Dates** 5/19/2011 - 5/20/2011 07:00 - 08:00 2 days**Open or Closed to the Public** Open**Please see attached documents** BEACHES and HARBORS ZUMA CONDITIONS Dec 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	10		Cast	4
	Cube Trucks	1		Crew	15
	Vans	1			

Filming Activities Camera & Equipment on Sand; Camera on sticks; Exterior Dialogue; Handheld equipment;**Jurisdiction** **Political:** Los Angeles County - Supervisor
District 3**Police:** Los Angeles County
Sheriff**Fire:** Los Angeles
County**Thomas Guide** **Page:** 667**Grid:** A1

Location Notes *No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines.
*Dual permit required with City of Malibu
*All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached).
*All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

Parking **Base Camp**
Location Type : Filming Location**Crew Parking**
Location Type : Filming Location



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Summary Information**Location****Location 2 of 3****Page 1 of 2**

Permit Number	F00040189	Location Manager	David Brand
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Insured Company	THE SECOND CITY ENTERTAINMENT	Secondary Phone	
Production Title	SASSY MIO - HOMMER		

Location Address 33850 Pacific Coast Hwy, Malibu, CA, 90265**Location Name** NICHOLAS CANYON BEACH**Location Type** Beach**Location Description** LA COUNTY BEACH.**Film Dates** 5/20/2011 - 5/20/2011 10:00 - 22:00 1 day**Open or Closed to the Public** Open

Generic Conditions All Vehicles must be parked legally.
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.
Parking receipts must be displayed in all windshields of all production vehicles. Parking arrangements must be made prior to film date with PCI.

Please see attached documents BEACHES and HARBORS NICHOLAS CANYON BEACH CONDITIONS Dec 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	6		Cast	3
	Cube Trucks	1		Crew	7
	Vans	1		LA County Field Inspection	1

Filming Activities Camera & Equipment on Sand; Camera on sticks; Exterior Dialogue;**Jurisdiction** **Political:** Los Angeles County - Supervisor District 3**Police:** Los Angeles County Sheriff**Fire:** Los Angeles County**Thomas Guide** **Page:** 626**Grid:** A6

Location Notes Dual permit required with City of Malibu
Reservations for use of beach must be done through FilmL.A.
No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

Approvals LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS

Marisol Camey

Coordinator Note No water activity permitted.



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Summary Information**Location****Location 2 of 3****Page 2 of 2**

Permit Number	F00040189	Location Manager	David Brand
Production Company	THE SECOND CITY ENTERTAINMENT	Primary Phone	Mobile - 312-286-7694
Insured Company	THE SECOND CITY ENTERTAINMENT	Secondary Phone	
Production Title	SASSY MIO - HOMMER		

Coordinator Note LA County Fire #: 11-1171-99
*Field Inspection Required

Coordinator Note No parking production vehicles at lower lot by Lifeguard tower.

No filming, staging or use of lower access road past yellow locked arm gate.

Parking Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location



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Insured Company	THE SECOND CITY ENTERTAINMENT	Secondary Phone	
Production Title	SASSY MIO - HOMMER		

Location Address 2201 Maravilla Dr, Los Angeles, CA, 90068**Location Type** Private Residence**Film Dates** 5/19/2011 - 5/19/2011 10:00 - 00:00 1 day**Open or Closed to the Public** Closed

Generic Conditions All Vehicles must be parked legally.
Community Survey Obtained
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cube Trucks	1		Cast	7
	Vans	1		Crew	15
				Spot	1
				Check	

Filming Activities Camera on sticks; Equipment on property;**Jurisdiction** **Political:** Los Angeles City - Council District 04**Police:** Los Angeles Police Department**Fire:** Los Angeles City**Thomas Guide** **Page:** 593**Grid:** D3**Approvals** LOS ANGELES POLICE DEPARTMENT

Gabriel Martinez

Parking **Base Camp**
Location Type : Filming
Location**Crew Parking**
Location Type : Other
Location6560 Hollywood Blvd. , Hollywood, CA,
90028**Parking Notes**

Parking for crew will be at The Second City offices

Special Filming Conditions for Los Angeles County Beaches

ZUMA BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- Must fly cables over pedestrian walkway.
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date.
- **Lifeguard towers must be indicated on permit.**
- No catering or craft services allowed on pedestrian walkways or bike path.
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- **NO DRIVING SCENES ALLOWED ON SAND.**
- Sign removal in LA County parking lots is prohibited.
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement and time. Maintenance also requires 24 hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.***
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**
- **Dual permit required with the City of Malibu**

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**
- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).
- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.
- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.
- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.
- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).
- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.
- A parking contract does not constitute a film permit.

Special Filming Conditions for Los Angeles County Beaches**NICHOLAS CANYON BEACH**

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- **Only Still photography or small film shoots with hand held equipment will be allowed. Groups no larger than 10 (including cast and crew) will be allowed.**
- Filming requests will be approved on a case-by-case basis
- No filming will be allowed beyond the yellow gate
- A City of Malibu permit is required in addition to the FilmL.A. still photo permit. A monitor from the Malibu Film Office or FilmLA will be required for all film or photo shoots.
- Must keep road leading down the parking lot and out through the exit onto PCH cleared at all times
- Cannot block handicapped parking spaces next to lifeguard tower
- **All equipment must be walked down to the beach**
- **No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines**
- **Sign removal in LA County parking lots is prohibited.**
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated.
Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**
- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).
- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.
- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.
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- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).
- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.
- A parking contract does not constitute a film permit.